

X COPY
October 30, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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OCTOBER

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|--|--|---|
| <u>WEEK ENDING FRIDAY, OCTOBER 27, 1961</u> | | | |
| Thursday Oct. 26 8:15 A.M. Breakfast | PREVIEW OF SPRING COLLECTION IN N.Y. "Safari Into Spring"--Edith Small of California will present a preview of her collection. Also, premiere of Miss Small Boutique Collection. Showing at 8:45 A.M. By invitation. Thereafter at Hotel Gotham, Suite 1109, through Nov. 10, by appointment. Contact: Gene Roberts, CI. 7-2200. | EDITH SMALL OF CALIF. (122 E. 16TH, L.A.) | HOTEL PIERRE BALLROOM |
| Thursday Oct. 26 3:30 P.M. | PREVIEW: RESORT AND SPRING SUITS Suit collection for Resort and Spring, designed by Stefan. By invitation. Continuous thereafter. Contact: Isabelle Crawford, BR. 9-7700. | BRIARBROOK SUITS | 512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Thursday Oct. 26 3:30 P.M. Cocktails | SELECTION OF WINNERS AT PRESS PARTY Press party to select winners in the Teen, Tween, Misses and Mrs. divisions of the Young Stylemakers Contest. Fashion Show, 4:00 P.M. By invitation. Publicity: Jack Lauder at Young & Rubicam, Inc., MU. 9-5000. | SINGER SEWING MACHINE COMPANY | HOTEL PLAZA BALLROOM |
| Thursday Oct. 26 4:00 P.M. | "MAIN LINE" SPRING COLLECTION By invitation. Publicity: Rosemary Sheehan, MU. 5-1280. | ANN PAKRADOONI OF PHILADELPHIA | 27 EAST 37TH STREET |
| Thursday Oct. 26 4:30 P.M.- 8:00 P.M. Cocktails | MILLINERY PREVIEW: "FLATTERY AFTER FIVE" Showing of after-dark hats, especially designed by New York's leading milliners, inspired by the decor of internationally famous restaurants. Two showings: 5:00 P.M. and 7:00 P.M. By invitation. Publicity: Mallory Dorn at Robert Taplinger, 415 Madison Avenue, PL. 2-7722. | MILLINERY INSTITUTE OF AMERICA, INC. | ST. MORITZ HOTEL PENTHOUSE |
| Beginning Thursday Oct. 26 | SPRING COLLECTION IN NEW YORK Daily showing of the Travilla Spring collection at 10:00 A.M., 2:00 P.M., and 4:00 P.M. Also showing of the William Sarris dress group for Spring. Contact: EL. 5-2600. | TRAVILLA (853 N. LA CIENEGA, L.A.) | SAVOY-HILTON HOTEL |
| Beginning Thursday Oct. 26 | SPRING AND RESORT COLLECTION Klein & Blaikie's Spring and Resort misses dresses in new showroom. Contact: BR. 9-7580. | KLEIN & BLAIE, INC. | 498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Beginning Thursday Oct. 26 | OPENING OF RESORT COLLECTION Daytime and evening Resort collection, designed by Angela. Informal showings beginning October 26, by appointment. Contact: JU. 2-1747. | ROSSINO-ANGELA | 30 WEST 57TH STREET SHOWROOM - 3RD FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|--|---|--|---|
| Friday Oct. 27 9:30 A.M. | OPENING: SPRING COATS AND SUITS Showing of Spring coat and suit collection Oct. 27, Nov. 1, 3, 8, 9, 14 at 9:30 A.M. By appointment. Contact: WI. 7-1557. | TIFFEAU-BUSCH | 500 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Friday Oct. 27 8:00 P.M. Cocktails- Dinner | TWELFTH ANNUAL FAN BALL Annual Fan Ball will again benefit the Children's Cancer Fund of America. General Chmn.: Mrs. Kathleen Mundin. Reservations: \$50.00 each. Contact: Tappin & Tew, 38 E. 57th Street, PL. 1-2644. | CHILDREN'S CANCER FUND OF AMERICA | HOTEL PLAZA GRAND BALLROOM |
| <u>WEEK BEGINNING SUNDAY, OCTOBER 29, 1961</u> | | | |
| Sunday Oct. 29 1:15 P.M. Brunch | FALL FASHIONS AT SUNDAY BRUNCH Fall collection of cocktail and evening fashions by Dorothy Dickerson. Coiffures--Tony Migliaro. Gloves--Kislav. Shoes--Ferragamo. Reser- vations--\$4.00; contact: Mr. Bertrand, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542. | DOROTHY DICKERSON | HAMPSHIRE HOUSE FOUNTAIN ROOM |
| Oct. 29 | DAYLIGHT SAVING TIME ENDS--Move Clocks Back One Hour. | | |
| Oct. 30 | MACY'S RELEASE DATE OF HORSE SHOW FASHIONS. (No Press Preview) | | |
| Monday Oct. 30 10:00 A.M. | SHOWING OF COLLECTION IN NEW YORK Bud Kilpatrick will present his Resort and Spring collection. By invi- tation. Thereafter in private suite, by appointment. Contact: Mr. E. Feinberg, CRestview 6-0188 (Beverly Hills) or PL. 9-3000 (N.Y.). | BUD KILPATRICK (8816 BURTON WAY) | HOTEL PLAZA WHITE & GOLD SUITE |
| Monday Oct. 30 12:30 P.M. | PREVIEW: SPRING BRIDAL FASHIONS Bridal and bridesmaid fashions designed by Lillian. Contact: LO.4-1980. | MIRIAM MODES | 525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Monday Oct. 30 3:30 P.M. | PREVIEW OF SPRING COLLECTION Presentation of junior Spring and Resort fashions, designed by Violet Feigin. By invitation. Continuous thereafter. Contact: LO. 4-1434. | JUNIOR ACCENT | 498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Monday Oct. 30 4:00 P.M. | PREVIEW OF SPRING COATS, SUITS, COSTUMES Spring coats, suits, costumes designed by Molly. Show followed by cock- tails. By invitation. Continuous thereafter, by appointment, in show- room. Contact: PE. 6-7121. | JACK SARNOFF, INC. (512 SEVENTH AVENUE) | 500 CLUB 500 SEVENTH AVENUE |
| Beginning Monday Oct. 30 | OPENING OF SPRING COLLECTION Continuous daily showings. Contact: BR. 9-0985. | JOY TIME FROCKS | 525 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |
| Beginning Monday Oct. 30 | SPRING COLLECTION IN NEW YORK Showing of Spring collection from Oct. 30 to Nov. 11. Contact: Dolores Dokos or Marjorie Pfister, PE. 6-5700. | LORRIE DEB (112 W. 9TH, L.A.) | SHERATON-ATLANTIC HOTEL |

READY-TO-WEAR TIME TABLE, WEEK OF OCTOBER 30

("O" REFERS TO OPENING; "P", PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

| <u>MONDAY, OCT. 30</u> | <u>TUESDAY, OCT. 31</u> | <u>WEDNESDAY, NOV. 1</u> | <u>THURSDAY, NOV. 2</u> |
|---|--|---|--|
| 9:30 | | Frank Gallant *Tiffeau-Busch | Frank Gallant |
| 10:00 | Adele Simpson *Marquise | Seymour Fox | Adele Simpson Seymour Fox |
| 10:30 Leonard Arkin David Crystal(dr.) | Leonard Arkin David Crystal Herbert Sondheim Pattullo-Jo Copeland Rudolf Jane Derby Handmacher-Vogel | Leonard Arkin David Crystal Herbert Sondheim Edward Abbott | Herbert Sondheim Pattullo-Jo Copeland Rudolf Jane Derby Edward Abbott Monte-Sano & Pruzan |
| 11:00 | Petite Accent(P) Frank Gallant(O) | | |
| 11:30 Andrew Arkin Arthur Jablow | Andrew Arkin Abe Schrader George Carmel Harold Levine | Andrew Arkin Abe Schrader Arthur Jablow | George Carmel |
| 12:00 Estevez Lawrence of London | Estevez Lawrence of London Louis Goldstein(O) Vera Maxwell Ceil Chapman(P) | Estevez Lawrence of London Louis Goldstein Vera Maxwell Countess Alexander(O) | Estevez *Lawrence of London Louis Goldstein Vera Maxwell Countess Alexander |
| 1:00 Teal Traina | Teal Traina Jr.Sophisticates Hannah Troy Talmack | Jr.Sophisticates Hannah Troy | Jr.Sophisticates Hannah Troy |
| 1:15 Harvey Berin | Harvey Berin Oleg Cassini Gothé Nat Kaplan | Harvey Berin Oleg Cassini Gothé | Harvey Berin Oleg Cassini Gothé Nat Kaplan |
| 1:30 | Highlight | Highlight | |
| 2:00 | Originala(O) Harry Frechtel | Originala | Originala Harry Frechtel |
| 2:15 Paul Parnes | | Paul Parnes | |
| 2:30 Hayette | Hayette Larry Aldrich Ira Rentner Maurice Rentner Branell Trigere | Hayette Larry Aldrich Ira Rentner Maurice Rentner Christian Dior-N.Y. | Hayette Larry Aldrich Branell Trigere |

continued on following page

READY-TO-WEAR TIME TABLE (Continued from page 3)

| <u>MONDAY, OCT. 30</u> | <u>TUESDAY, OCT. 31</u> | <u>WEDNESDAY, NOV. 1</u> | <u>THURSDAY, NOV. 2</u> |
|--------------------------------|--|--------------------------|---|
| 3:00 Lawrence of London | Lawrence of London | Lawrence of London | *Lawrence of London |
| 3:30 Junior Accent(P) | | | Leslie Fay(O) |
| 4:00 Harmay Jack Sarnoff(P) | Harmay William Fox Townley Samuel Winston | Harmay William Fox | William Fox Townley Jean Louis(P) |
| 5:00 | | Monte-Sano & Pruzan(P) | |

ADDITIONAL SPRING CONTINUOUS SHOWINGS - These collections have opened.

RICHARD COLE. Spring collection of misses afternoon and cocktail dresses.
498 Seventh Avenue, 20th Floor, OX. 5-4760.

DOROTHY DICKERSON Resort-Spring dress collection
19 West 57th Street, 6th Floor, EL. 5-0989.

SAM FRIEDLANDER Collections by Bob Bugnand and Raymond McCrory.
530 Seventh Avenue, 3rd Floor, PE. 6-2663.

WAYNE FULLER Spring collection by Wayne Fuller of California.
(LOS ANGELES) Savoy-Hilton Hotel, Suite 1238, EL. 5-2600.

MAX LAWRENCE. Spring dress collection.
530 Seventh Avenue, 4th Floor, MU. 3-6955.

MARUSIA ORIGINAL Spring collection by Marusia.
(BEVERLY HILLS) St. Regis Hotel, Suite 605, PL. 3-4500.

MICHAELSON, INC. Spring collection in N.Y.
(LOS ANGELES) Hotel Plaza, Suite 745, PL. 9-3000.

MILARRE ORIGINALS Junior dress collection for Resort into Spring.
1400 Broadway, 9th Floor, WI. 7-7787.

PAVONE Coats, suits, dresses, made in Italy by Pavone of Florence.
135 East 61st Street, TE. 2-8385.

RIVERO Y MOJENA Daytime, cocktail, evening fashions, designed by Mojena.
Savoy-Hilton Hotel, Suite 526, EL. 5-2600.

JERRY SILVERMAN Collection designed by Shannon Rodgers.
530 Seventh Avenue, 10th Floor, CH. 4-4940.

WERLE OF Resort and Spring collection.
BEVERLY HILLS Hotel Gotham, Suite 1209, CI. 7-2200.

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday Oct. 30 | SPRING COLLECTION: PARIS COUTURE KNITWEAR Spring coats, suits, dresses, separates in couture knitwear by Tricosa of Paris. Publicity: Sue Gardner, TR. 7-4952. | FEDER FASHIONS (TRICOSA OF PARIS) | 1410 BROADWAY SHOWROOM - 7TH FLOOR |
| Beginning Monday Oct. 30 | OPENING OF SPRING COAT COLLECTION Fortieth Anniversary Spring coat collection at continuous daily showings. Press by appointment. Contact: Alan Baron, PE. 6-8867. | BRITTANY (HENRY FRIEDRICKS CO.) | 205 WEST 39TH STREET SHOWROOM - 13TH FLOOR |
| Beginning Monday Oct. 30 | SPRING TWEED SUITS AND DRESSES Continuous showings of Spring tweed suits and dresses. Contact: PL. 3-4464 or PL. 3-3500. | STRELITZ LTD. OF IRELAND | VIRGINIA KREMENTZ 42 WEST 58TH (RM. 203) |
| Beginning Monday Oct. 30 | SPRING COLLECTION BY GASTON MALLET Showing of Alfred Angelo couture fashions, designed by Gaston Mallet. Contact: LO. 3-7824. | ALFRED ANGELO | 499 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| Cancelled Oct. 31 | MICHAELSON (CALIFORNIA) SPECIAL SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR OCT. 31 AT 9:30 A.M., HAS BEEN CANCELLED. | | |
| Tuesday Oct. 31 11:00 A.M. | OPENING: SPRING COATS AND SUITS Opening of Spring collection at 11:00 A.M. Thereafter at 9:30 A.M. Nov. 1, 2, 7, 8, 9, 14, 15, 16. Contact: Herbert Gallant, LA. 4-7285. | FRANK GALLANT | 205 W. 39TH STREET SHOWROOM - 5TH FLOOR |
| Tuesday Oct. 31 11:00 A.M. | NEW COLLECTION BY FRANK ADAMS Introduction of new Spring collection, Petite Accent by Frank Adams. By invitation. Contact: LO. 4-1434. | PETITE ACCENT, INC. (DIV. OF JUNIOR ACCENT) | 498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Tuesday Oct. 31 11:00 A.M.- 4:00 P.M. | JEWELRY EXHIBITION BY JEAN SCHLUMBERGER Loan exhibition of jewels and objets d'art by Jean Schlumberger. Preview for press, Oct. 31, from 11:00 A.M. to 4:00 P.M. Open to public, Nov. 1-Nov. 11. Admission: \$1.00. Contact: TR. 9-0500. | WILDENSTEIN GALLERIES | 19 EAST 64TH STREET |
| Tuesday Oct. 31 12:00 Noon Luncheon | OPENING OF SPRING COAT COLLECTION "Have A Good Day"--showings Oct. 31, Nov. 1, 2, 7, 8, 9, followed by luncheon. By invitation. Contact: Helen Gold, CH. 4-3512. | LOUIS GOLDSTEIN CO. | 512 SEVENTH AVENUE SHOWROOM - 32ND FLOOR |
| Tuesday Oct. 31 12:00 Noon Luncheon | PRESS SHOWING: SPRING COLLECTION Luncheon showing for press of Ceil Chapman's Spring and Resort collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. | CEIL CHAPMAN | 530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| Tuesday Oct. 31 2:00 P.M. | OPENING OF SPRING COAT COLLECTION Showings at 2:00 P.M., Oct. 31, Nov. 1, 2, 6, 8, 9. By appointment. Contact: BR. 9-8988. | ORIGINALA | 512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Tuesday Oct. 31 6:30 P.M.- 9:00 P.M. | WEEKLY FASHION CAREER COURSE Subject: "Advertising and Television"--Speakers: Ruth Straus, Bloomingdale's; Florence Goldin, Grey Advertising; Barbara Walter, NBC "Today Show"; Jeanne Pierre, Papert, Koenig & Lois. Individual Session: \$2.75, (except Nov. 21 - \$3.50). Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | JUDSON HALL 165 W. 57TH STREET |
| Oct. 31 | HALLOWEEN--Tuesday. | | |
| Tuesday Oct. 31 7:00 P.M. Dinner | ANNUAL AWARD DINNER AND FASHION SHOW "Spirit of '62"--annual fashion show and award dinner this year will honor Miss Nancy White, editor of "Harper's Bazaar"; and Mr. H.W. Vervoort, Celanese Corporation of America. Honorary Chairmen: Ceil Chapman, Eugenia Sheppard, Oleg Cassini. Reservations: \$40.00 each. Contact: Frances Duehren, WI. 7-0324. | N.Y.FASHION DESIGNERS, INC. (1457 BROADWAY) | HOTEL PLAZA BALLROOM |
| Tuesday Oct. 31- Nov. 7 | SEVENTY-EIGHTH ANNUAL NATIONAL HORSE SHOW Public Relations: Bill Bryan, YU. 6-8988. | NAT'L HORSE SHOW ASS'N OF AMERICA, INC. | MADISON SQUARE GARDEN 8TH AVE. & 50TH ST. |
| Nov. 1 | LORD & TAYLOR INDIA COLLECTION RELEASE DATE (No press show). | | |
| Wednesday Nov. 1 12:00 Noon Luncheon | OPENING OF SPRING COLLECTION Showing of Spring couture collection at 12:00 Noon (luncheon), daily except Friday. Contact: CH. 4-5693. | COUNTESS ALEXANDER | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Wednesday Nov. 1 4:00 P.M. | OPENING: RESORT AND SPRING COLLECTION Coordinated pants, shirts, shorts and tops, designed by Greta Plattry. Continuous thereafter. Contact: WI. 7-1322. | GRETA PLATTRY FOR ZACARI, LTD. | 1410 BROADWAY SHOWROOM - 14TH FLOOR |
| Wednesday Nov. 1 5:00 P.M. | PRESS PREVIEW OF SPRING COLLECTION Preview for press of Spring coats and suits. By invitation. Showings at 10:30 A.M., Nov. 2, 7, 10, 15, 17. Contact: JU. 2-2317. | MONTE-SANO & PRUZAN | 21 WEST 46TH STREET SHOWROOM - 8TH FLOOR |
| Beginning Wednesday Nov. 1 | OPENING: SPRING JUNIOR DRESSES AND SPORTSWEAR Continuous daily showings of junior Spring collection. Contact: CH. 4-2784. | MARIE PHILLIPS, INC. | 1400 BROADWAY SHOWROOM - 8TH FLOOR |
| Thursday Nov. 2 9:30 A.M. Coffee | PRESS PREVIEW OF SKI FASHIONS Ohrbach's will preview international ski fashions for active ski and apres ski wear. (For release, Nov. 6.) By invitation. Publicity: Mark Klauser, OX. 5-4000. | OHRBACH'S | 2ND FLOOR |
| Thursday Nov. 2 12:00 Noon Cocktails- Luncheon | AWARDS TO MEN'S CLOTHING MANUFACTURERS The Cigar Institute of America will present their first annual Awards from "The World of Fashion" to manufacturers in the men's clothing field. Preview of the 1962 Spring men's wear collections. By invitation. Publicity: Alfred Davidson, Jr., OX. 5-9247. Cigar Institute Contact: Stanley Kolker, PL. 7-4750. | CIGAR INSTITUTE OF AMERICA, INC. | SUMMIT HOTEL 51ST & LEXINGTON |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday Nov. 2 12:00 Noon | "GLAMOUR ON ICE" FASHION SHOW Showing of sports and evening fashions by leading designers, sponsored by "Glamour" Magazine on behalf of United Hospital Fund of N.Y. Contact: Jessie V. Sloan, Campaign Publicity Director, PL. 4-1080. | UNITED HOSPITAL FUND; GLAMOUR MAGAZINE | ROCKEFELLER PLAZA ICE SKATING POND |
| Thursday Nov. 2 12:30 P.M. Luncheon | FUR FASHIONS AT LUNCHEON SHOW Showing of furs, designed by Jo Copeland. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. | JO COPELAND (FURS FOR DANIEL GROSSMAN) | HOTEL PLAZA PERSIAN ROOM |
| Thursday Nov. 2 3:00 P.M. | OPENING OF SPRING DRESS COLLECTION Showings at 3:00 P.M., Nov. 2, 6, 7. Contact: Nancy English, WI. 7-5324. | ANNE FOGARTY | 530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Thursday Nov. 2 3:30 P.M. | PREVIEW: SPRING COLLECTION By invitation. Beginning Tuesday, Nov. 7, continuous daily showings. Contact: Isabelle Crawford, BR. 9-1700. | LESLIE FAY FASHIONS | 1400 BROADWAY SHOWROOM - 16TH FLOOR |
| Thursday Nov. 2 4:00 P.M. Cocktails | PREMIERE SHOWING IN NEW YORK Preview of Resort and Spring ready-to-wear collection, designed by Jean Louis. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. | JEAN LOUIS | HOTEL PLAZA WHITE & GOLD SUITE |
| Thursday Nov. 2 7:30 P.M. Dinner- Dance | TWENTY-THIRD ANNUAL "ANGELS BALL" Annual Angels Ball and Dinner-Dance for benefit of Council Thrift Shop of N.Y. Chapter of National Council of Jewish Women. Co-sponsored by Helena Rubenstein. Master of ceremonies: Lloyd Weill. Reservations: \$150.00 per couple (includes \$50.00 for dinner, plus donation of merchandise worth \$100.00 to Council Thrift Shop.) Contact: N.Y. headquarters, 9 East 69th Street, LE. 5-5900. Publicity: Ann R. Silver, MU. 7-8654. | NATIONAL COUNCIL OF JEWISH WOMEN | HOTEL ASTOR GRAND BALLROOM |
| Friday Nov. 3 | MACY'S RELEASE DATE--Children's Party Fashions, designed by Capucci of Rome and manufactured by Joseph Love. (No Press Show.) | | |
| Friday Nov. 3 9:00 A.M. and 12:00 Noon | SPORTSWEAR - 1962 BREAKFAST & LUNCHEON Presentation of 1962 sportswear highlights. Report and commentary by Betty Dorso. Co-Chairmen: Jo Ahern Zill and Betty Dorso. Breakfast: \$6.00, members; \$10.00, guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | WALDORF-ASTORIA BALLROOM |
| Sunday Nov. 5 1:15 P.M. Brunch | HOLIDAY AND RESORT FASHIONS AT BRUNCH Holiday and Resort collection by Rivero y Mojena, available at Saks Fifth Avenue. Shoes--Ferragamo. Coiffures--Tony Migliaro. Gloves--Kislay. Reservations--\$4.00; contact: Mr. Bertrand, CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, MU. 9-8542. | RIVERO Y MOJENA | HAMPSHIRE HOUSE FOUNTAIN ROOM |
| Nov. 6 | OHRBACH'S RELEASE DATE OF INT'L SKI FASHIONS--Preview Nov. 1 (See Pg.6) | | |

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 6

("O" REFERS TO OPENING; "P", PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

| MONDAY, NOV. 6 | TUESDAY, NOV. 7 | WEDNESDAY, NOV. 8 | THURSDAY, NOV. 9 |
|---------------------------|--|--|---|
| 9:30 | Frank Gallant | Frank Gallant Tiffeau-Busch | Frank Gallant Tiffeau-Busch |
| 10:00 Marquise | Seymour Fox | Marquise | Seymour Fox |
| 10:30 Seymour Jacobson(O) | Pattullo-Jo Copeland Herbert Sondheim Handmacher-Vogel *Monte-Sano & Pruzan Bonnie Cashin-Philip | *Pattullo-Jo Copeland Herbert Sondheim Arkay Junior(11:00A.M.) Sills(P) | Trigere |
| 11:30 George Carmel | Arthur Jablow | George Carmel | Arthur Jablow |
| 12:00 Countess Alexander | Countess Alexander Louis Goldstein Lanz Originals(O) | Countess Alexander Louis Goldstein Lanz Originals | Countess Alexander Louis Goldstein Lanz Originals |
| 1:00 | Mr. Mort(O) | Mr. Mort | |
| 1:15 | Harvey Berin Nat Kaplan | Harvey Berin | Harvey Berin |
| 2:00 Originala | Harry Frechtel | Originala Mam'selle(P) | Originala Harry Frechtel Mam'selle |
| 2:30 | Branell Maurice Rentner | | Branell Maurice Rentner Christian Dior-N.Y. |
| 4:00 | | Bataldi(P) Junior Forum(O) | Gay Petites(P) |

Sunday
Nov. 5-
Nov. 9

SPRING AND SUMMER
SHOE FASHIONS
The 26th semi-annual showing of shoe fashions for men, women, teenagers, and children, co-sponsored by National Association of Shoe Chain Stores and New England Shoe and Leather Association. Co-mangers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705.

NATIONAL SHOE FAIR
OF AMERICA

HOTELS NEW YORKER &
SHERATON-ATLANTIC

Monday
Nov. 6
10:30 A.M.

OPENING OF SPRING
COLLECTION
Showing of misses dresses for Spring. Continuous thereafter. Contact: CH. 4-3488.

SEYMOUR JACOGSON, INC. 530 SEVENTH AVENUE
SHOWROOM - 8TH FLOOR

Beginning
Monday
Nov. 6

OPENING OF SPRING
COLLECTION
Parklane Juniors daytime dresses; Parklane Debs afternoon and cocktail fashions; and Petites by Parklane, Inc. for Spring. Contact: WI. 7-0430.

PARKLANE JUNIORS; DEBS; 1400 BROADWAY
PETITES BY PARKLANE SHOWROOM - 7TH FLOOR

Tuesday
Nov. 7
10:30 A.M.

PRESS PREVIEW: BONNIE CASHIN SPRING COLLECTION
Press preview by invitation only. Showings thereafter daily at 9:30 A.M.; by appointment. Contact: Nannette Funaro, LO. 5-0274.

48 WEST 37TH STREET
SHOWROOM - 5TH FLOOR

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday Nov. 6 | SPRING BOYS' WEAR; CASUAL AND DRESS "Yankee Doodle Dandy" by Hi-Line introduces Spring casual and Easter dress coordinates for boys 2-4 and 3-7. By appointment. Contact: Ruth Shaw, WI. 7-2562. | HI-LINE | 112 WEST 34TH STREET SHOWROOM - 8TH FLOOR |
| Nov. 7 | Election Day -- Tuesday. | | |
| Tuesday Nov. 7 12:00 Noon | CRUISE AND SPRING JUNIOR COLLECTION Cruise and Spring dresses and sportswear. Showings Nov. 7, 8, 9, 14, 15 at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440. | LANZ ORIGINALS, INC. | 1407 BROADWAY SHOWROOM - 26TH FLOOR |
| Tuesday Nov. 7- Nov. 8 1:00 P.M. | OPENING OF SPRING COLLECTION The Mr. Mort Spring dress collection, designed by Lee Evans, and the Petite junior collection, designed by Doris Martin, on Nov. 7 and 8 at 1:00 P.M. By admission card only. Contact: Grace Alpern, OX. 5-4760. | MR. MORT | 498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Beginning Tuesday Nov. 7 | OPENING OF SPRING JUNIOR COLLECTION Carlette will present junior fashions, designed by Phyllis Perrin. Contact: PE. 6-3700. | CARLETTE | 1375 BROADWAY SHOWROOM - 18TH FLOOR |
| Tuesday Nov. 7 | OPENING OF SPRING JUNIOR COLLECTION Spring and Resort junior fashions, designed by Frances Prisco. Continuous showings. Contact: PE. 6-2642. | TED BROWN, INC. | 1400 BROADWAY SHOWROOM - 8TH FLOOR |
| Wednesday Nov. 8 9:15 A.M. Coffee | PRESS REVIEW: NEW FINISH FOR FABRICS Presentation by American Cyanamid of new finish for luxury fabrics. By invitation. Contact: Joan Behre, CI. 7-0100, Ext. 3595. | AMERICAN CYANAMID CO. | 30 ROCKEFELLER PLAZA 64TH FLOOR |
| Wednesday Nov. 8 11:00 A.M. | OPENING: SPRING JUNIOR DRESS COLLECTION Showing at 11:00 A.M. Continuous thereafter. Contact: LO. 5-2626. | ARKAY JUNIOR | 498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| Wednesday Nov. 8 2:00 P.M. | PRESS PREVIEW: SPRING JUNIOR COLLECTION Spring junior dresses, designed by Betty Carol. By invitation. Showings at 2:00 P.M., Nov. 9, 13, 14, 15, 16. Contact: Bettye Whiteman, CH. 4-7373. Publicity: Eleanor Lambert, MU. 8-2130. | MAM'SELLE | 498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Wednesday Nov. 8 4:00 P.M. | OPENING OF JUNIOR SPRING COLLECTION Junior dresses for Spring, designed by Stan Herman. By invitation. Continuous thereafter. Contact: Shelly Lebow, LA. 4-9923. | JUNIOR FORUM, INC. | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Wednesday Nov. 8 4:00 P.M. Cocktails | PREVIEW OF SPRING COAT COLLECTION Spring 1962 collection. By invitation. Commentator: Mia Grau. Continuous thereafter in showroom. Contact: Phyllis Schorr, LO. 4-6886. | BATALDI (230 W. 39) BAITCH & CASTALDI | 500 CLUB 500 SEVENTH AVENUE |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday Nov. 9 11:30 A.M. | PRESS PREVIEW: CHILDREN'S FASHIONS Preview for press of Bergdorf Goodman's party clothes for children. By invitation. Publicity: Florence Neff, PL. 3-7300. | BERGDORF GOODMAN | PENTHOUSE |
| Thursday Nov. 9 12:30 P.M. Luncheon | FALL FASHIONS AT LUNCHEON SHOW Showing of fashions available at Miss Bergdorf. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. | NATHAN & STRONG | HOTEL PLAZA PERSIAN ROOM |
| Thursday Nov. 9 4:00 P.M. Cocktails | PREMIERE OF NEW PETITES COLLECTION Introduction of Spring '62 collection of Gay Petites. Showing at 5:00 P.M. (Note Change of Date.) Thereafter at showroom, 1407 Broadway, 39th Floor. Contact: LO. 5-4212. | GAY PETITES (DIV. OF GAY GIBSON) | 500 CLUB 500 SEVENTH AVENUE |
| Friday Nov. 10 7:30 P.M. Dinner | "FRONT PAGE" DINNER DANCE Presentation of annual news awards and the Anne O'Hare McCormick Journalism Scholarship. Subscription: \$15.00-\$25.00. Contact: N.Y. Newspaper Women's Club, 54 West 40th St., OX. 5-7242. | NEW YORK NEWSPAPER WOMEN'S CLUB | HOTEL ASTOR GRAND BALLROOM |
| Nov. 11 | VETERAN'S DAY--Saturday. | | |
| Monday Nov. 13 4:00 P.M. Cocktails | PRESS PREVIEW OF JEWELRY EXHIBIT Black, Starr and Gorham will present a special jewelry exhibit to the press. By invitation. Publicity: Julia Palmerio, PL. 7-8100. | BLACK, STARR & GORHAM | 594 FIFTH AVE. (48 ST.) 2ND FLOOR |
| Tuesday Nov. 14 9:00 A.M. Breakfast | PREVIEW OF NEW JUNIOR COLLECTION Premiere showing of Jantzen Jr swimwear & playwear, designed by Julie Isles. By invitation. Publicity: Kathy Russo, OX. 7-0811. | JANTZEN, INC. | SHERATON EAST HOTEL TRIANON ROOM |
| Wednesday Nov. 15 10:00 A.M. Breakfast | PRESS PREVIEW: RESORT- HOLIDAY FASHIONS Press preview of Gimbels' collection of Holiday, Resort and Cruise fashions. For release Friday, Nov. 17. By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113. | GIMBELS | 4TH FLOOR BRIDAL SALON |
| Thursday Nov. 16 9:30 A.M. Breakfast | PRESS PREVIEW: CHRISTMAS GIFT SHOP "Place Elegante"--preview for press of Bloomingdale's Christmas gift shop. By invitation. Publicity: Louise Langdon, EL. 5-6400. | BLOOMINGDALE'S | 3RD FLOOR |
| Friday Nov. 17 9:00 A.M. and 12:00 Noon | AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1962. Commentator: Katherine Murphy of Bonwit Teller. Co-Chairmen: Carrie Donovan and Katherine Murphy. Breakfast: \$6.00, members; \$10.00, guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | WALDORF-ASTORIA BALLROOM |
| Nov. 17 | GIMBELS' RELEASE DATE--Resort Holiday Preview, Nov. 15. (See Above) | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday Nov. 20 9:45 A.M. Breakfast | PRESS PREVIEW: RESORT AND TRAVEL FASHIONS Stern's will preview Resort and Travel fashions. Publicity: Mildred Collins, LO. 5-7960. | STERN'S | 3RD FLOOR YOUNG COUTURE SHOP By invitation. |
| Monday Nov. 20 8:30 P.M. Supper- Dance | "PARTY OF THE YEAR" FOR COSTUME INSTITUTE Fourteenth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Museum pageant & entertainment by members of fashion industry. Chmn.: Adam Gimbel. Co-chmn.: Melvin E. Dawley. Reservations: \$100 each; contact: Costume Institute, TR. 9-5500, Ext.381. | COSTUME INSTITUTE-- MET. MUSEUM OF ART | METROPOLITAN MUSEUM 5TH AVE. & 82ND ST. |
| Tuesday Nov. 21 10:00 A.M. | PRESS PREVIEW OF NEW GIFT BOUTIQUE Press preview of Gimbels' Christmas Gift Boutique, "Mem'selle Noelle"-- collection of selected gift items from around the world. (Release date Friday, Nov. 24.) By invitation. Publicity: Margot Infantino, LO. 4-3300. | GIMBELS | 4TH FLOOR MILLINERY DEPT. |
| Nov. 22 | "PERU AT LORD & TAYLOR"--RELEASE DATE (No press show). | | |
| Thursday Nov.23 9:15 A.M. | THIRTY-FIFTH ANNUAL THANKSGIVING DAY PARADE Macy's Annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers, & four huge balloons filled with helium. The parade will arrive at the review- ing stand in front of Macy's from 10:30 A.M. to 12:00 Noon and will be televised in color on WNBC Channel 4. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078. | MACY'S NEW YORK | FROM 77TH STREET AND CENTRAL PARK WEST |
| Nov. 24 | GIMBELS' RELEASE DATE--Gift Boutique Preview, Nov. 21. (See Above) | | |
| Tuesday Nov. 28 12:30 P.M. Luncheon | HOLIDAY FASHIONS AT LUNCHEON SHOW Showing of fashions by Adele Simpson, available at Bonwit Teller. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, CI. 6-1790. | ADELE SIMPSON | SHERATON-EAST HOTEL BALLROOM |
| Friday Dec. 1 12:00 Noon Luncheon | ANNUAL MEETING AND LUNCHEON SHOW Annual luncheon meeting. (Speakers and more details later.) Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | HOTEL ASTOR BALLROOM |
| Sunday Dec. 10- Dec. 11 | DISPLAY MARKET WEEK IN NEW YORK Theme: "Spring Carnival"--trade showing of Spring, Easter and Summer display products. Contact: Gabriel Valenti, BR. 9-0460. | NATIONAL ASS'N OF DISPLAY INDUSTRIES | N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE |

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| Beginning Monday Jan. 22 | OPENING OF PARIS COUTURE COLLECTIONS Picture release date will be February 27. (Individual dates of showings have not been scheduled.) Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France. | CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE | PARIS, FRANCE |
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1962

| JANUARY | FEBRUARY | MARCH |
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| APRIL | MAY | JUNE |
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